

B.Com DEGREE EXAMINATIONS:: DECEMBER - 2023
FIRST SEMESTER
PART-II
B.Com
PAPER III: BUSINESS ORGANIZATION AND MANAGEMENT
(New Regulations 20-21)

Time: 3 Hrs

Max. Marks: 75

SECTION-A

Answer any FIVE questions. Each answer carries 5 marks

5X5=25 Marks

- (1) Classification of Trade
- (2) Classification of Industry
- (3) Public Sector Enterprise
- (4) Features of sole trade organization
- (5) Articles of Association
- (6) Contents of prospectus
- (7) Principles of organization
- (8) Characteristics of management

SECTION-B

Answer the following questions. Each answer carries 10 marks

5X10=50 Marks

- (9) A. Define business? Explain the functions of business?

OR

B. Elucidate the influencing factors of suitable form of business organization?

- (10) A. Define Joint Stock Company? Discuss its merits and demerits?

OR

B. Enumerate the differences between the private company and public company?

- (11) A. Explain the important documents for incorporation of business?

OR

B. What is memorandum of association? Describe the contents of memorandum of association?

- (12) A. Explain the Fayols 14 principles of management?

OR

B. Discuss the differences between administration and management?

- (13) A. Define management? Explain the functions of management?

OR

B. Define planning? Explain the merits and demerits of planning?